

ADVERTISEMENT RATES 2021 - 2022

Water Today Advertisement Options & Tariff For The Magazine

ADVERTISING OPTIONS	DIMENSIONS			VALUE PER ADVERTISEMENT		OFFER RATE VALID TILL 15 JULY 2021	
	Pages	Trim Size (Inch)	Bleed Size (mm)	Print Size (Inch) Width & Height	INR	USD	INR
Front Gate Fold		16.5 X 10.5	3mm all sides	16.5 X 10.5	1,50,000	1816	1,20,000
Front Cover		8.5 X 7.3	3mm all sides	8.5 X 7.3	1,50,000	2724	1,20,000
Front Inner Cover		8.5 X 10.5	3mm all sides	8.5 X 10.5	85,000	1900	68,000
Back Inner Cover		8.5 X 10.5	3mm all sides	8.5 X 10.5	75,000	1800	60,000
Back Cover		8.5 X 10.5	3mm all sides	8.5 X 10.5	1,00,000	1816	80,000
Double Spread		16.5 X 10.5	3mm all sides	16.5 X 10.5	65,000	1650	52,000
Full Page		8.5 X 10.5	3mm all sides	8.5 X 10.5	40,000	1050	32,000
Half Page - Vertical		4 X 10.5	3mm top right & Bottom	3.5 X 10.5	22,500	700	18,000
Half Page - Horizontal		8.5 X 5.25	—	7.5 X 4.5	22,500	700	18,000
Quarter Page		3.5 X 4.5	—	—	12,500	450	10,000
Double Classifieds Display		4.5 X 4.5	—	—	14,000	540	11,000
Classifieds Display		2.5 X 4.5	—	—	7,500	350	6,000

+ 5% GST Applicable

ADVERTISEMENT SIZES

Discover new markets, expand your business, boost your brand visibility by advertising in Water Today – The Magazine!

