

ADVERTISEMENT RATES 2024 - 2025

Water Today Advertisement Options & Tariff For The Magazine

ADVERTISING OPTIONS	DIMENSIONS			VALUE PER ADVERTISEMENT	
	Trim Size (Inch)	Bleed Size (mm)	Print Size (Inch) Width & Height	INR	USD
Pages					
Front Gate Fold	16.5 X 10.5	3mm all sides	16.5 X 10.5	1,50,000	1816
Front Cover	8.5 X 7.3	3mm all sides	8.5 X 7.3	1,50,000	2724
Front Inner Cover	8.5 X 10.5	3mm all sides	8.5 X 10.5	85,000	1900
Back Inner Cover	8.5 X 10.5	3mm all sides	8.5 X 10.5	75,000	1800
Back Cover	8.5 X 10.5	3mm all sides	8.5 X 10.5	1,00,000	1816
Double Spread	16.5 X 10.5	3mm all sides	16.5 X 10.5	65,000	1650
Full Page	8.5 X 10.5	3mm all sides	8.5 X 10.5	28,000	1050
Half Page - Vertical	4 X 10.5	3mm top right & Bottom	3.5 X 10.5	16,000	700
Half Page - Horizontal	8.5 X 5.25	—	7.5 X 4.5	16,000	700
Quarter Page	3.5 X 4.5	—	—	9,000	450
Double Classifieds Display	4.5 X 4.5	—	—	10,000	540
Classifieds Display	2.5 X 4.5	—	—	7,500	350

+ 5% GST Applicable

ADVERTISEMENT SIZES

Discover new markets, expand your business, boost your brand visibility by advertising in Water Today – The Magazine!

