

# WELCOME TO WATER TODAY PVT. LTD.

Water Today Pvt. Ltd. (Water Today) owns and operates the watertoday.org website. The terms 'Water Today Pvt. Ltd.' and 'watertoday.org' are used in this document to refer to the website itself

## Privacy Policy

Your privacy on the Internet is of utmost importance to us. Since we collect certain information about the users of Water Today and its services, we feel you should fully understand the terms and conditions surrounding the capture and use of that information. This privacy statement explains the nature of information gathered, how we use it, and how to correct or change it. Because this site wants to demonstrate its commitment to your privacy, it has chosen to disclose its information practices.

## To protect Privacy

In order to protect your privacy, Water Today has adopted the following principles:

**Security** : Wherever your Personal Information may be held within Water Today, the company intends to take reasonable steps to protect it from unauthorized access or disclosure. Water Today is committed to protecting the security of your personal information. We use a variety of security technologies and procedures to help protect your personal information from unauthorized access, use, or disclosure

**Choice** : You may choose whether or not to provide Personal Information to Water Today. The notice Water Today intends to provide at the point where it collects Personal Information on the Website, should help you to make this choice. If you choose not to provide the Personal Information we request, you can still visit most of Water Today's Websites, but you may be unable to access certain options, offers, and services that involve our interaction with you. If you chose to have a relationship with Water Today, such as a contractual or other business relationship, Water Today will naturally continue to contact you in connection with that business relationship

**Notice** : Where Water Today collects Personal Information on the Website, Water Today intends to post a purpose statement that explains why Personal Information will be collected and whether Water Today plans to share such Personal Information outside of Water Today or with those working on Water Today's behalf. Unless the transfer of Personal Information is legally required, Water Today does not intend to transfer Personal Information without your permission to third parties who are not bound to act on Water Today's behalf.

**Access/Accuracy** : To the extent that you do provide Water Today with Personal Information, Water Today wishes to maintain accurate Personal Information. Where Water Today collects Personal Information from you on the Website, its aim is to provide a means of contacting Water Today should you need to update or correct that Information. If for any reason those means are unavailable or inaccessible, you may send updates and corrections about your Personal Information to [info@watertoday.org](mailto:info@watertoday.org) and Water Today will make reasonable efforts to incorporate the changes.

**Consent** : By using this Website, you consent to the terms of Water Today's Privacy Policy and to Water Today's processing of Personal Information for the purposes given above. There are times, however, when Water Today may need information from you, such as your name and address. When information is needed, Water Today will try (but is not obligated) to let you know at the time of collection, how it will use the personal information. Usually, the personal information Water Today collects is used only by it to respond to your inquiry, process an order or allow you to access specific account information. Occasionally, Water Today may make the e-mail addresses, of those who provide information, available to other reputable organizations whose products or services it thinks you may find interesting. In these cases, you will be offered an opportunity to limit access to your information. In case Water Today does not receive any response from you to limit the access of your information, it shall be deemed that you consent to such distribution of your Personal Information as mentioned above.

## Information we collect and how we use it

**IP Addresses** : We use IP addresses to help diagnose problems, to administer our Website, and to gather demographic information. When you visit our site, we recognize only your domain name and not your e-mail address. We will see your e-mail address only if you give it to us by filling out a form or by sending us an e-mail message.

**Cookies** : We use cookies to deliver personalized content, to save you having to re-enter your password repeatedly, to keep track of your shopping cart, and to tailor our information offerings to how you and others use the site.

**User Registration** : If you choose to register, we can send you requested information or products, other product information, news, or promotions

**E-mail Addresses** : If you choose to give us your e-mail address, we will communicate with you via e-mail. We do not share your e-mail address with others. You can choose not to receive any more e-mail at any time. Depending on how your e-mail application is set up, information about you may be transmitted automatically when you send e-mail to Water Today.

## Changes in privacy policy

Please note that this Privacy Policy may change from time to time. We will not reduce your rights under this Policy without your explicit consent, and we expect most such changes will be minor. Regardless, we will post any Policy changes on this page and, if the changes are significant, we will provide a more prominent notice. Each version of this Policy will be identified at the top of the page by its effective date

If you have any questions or concerns about this Policy, please feel free to contact us any time through this Web site. Water Today reserves its right to change, modify or update this privacy statement at any time without notice.

## Information security

We take appropriate security measures to protect against unauthorized access to or unauthorized alteration, disclosure or destruction of data. These include internal reviews of our data collection, storage and processing practices and security measures, as well as physical security measures to guard against unauthorized access to systems where we store personal data.

## Data integrity

Water Today processes your personal information only for the purposes for which it was collected and in accordance with this Privacy Policy or any applicable service-specific privacy notice. We review our data collection, storage and processing practices to ensure that we only collect, store and process the personal information needed to provide or improve our services or as otherwise permitted under this Policy. We take reasonable steps to ensure that the personal information we process is accurate, complete, and current, but we depend on our users to update or correct their personal information whenever necessary.

## Links

This Website contains links to other Websites. Water Today is not responsible for the privacy practices or the contents of such Web sites, nor do we take any responsibility for the opinions of third parties expressed on or through our website.

### **Delete/Deactivate**

This Website gives users the following option for removing their information from our database to not receive future communications or to no longer receive our service: To delete your record from our database, send us an email at [info@watertoday.org](mailto:info@watertoday.org).

### **Change/Modify**

This Website gives users the following option for changing and modifying information previously provided: Send email to [info@watertoday.org](mailto:info@watertoday.org) to request a change. Water Today reserves the right to modify or update our Privacy Policy at any time without notice, so we encourage you to review this policy from time to time.

### **Contacting the Web Site**

If you have any questions about this privacy statement, the practices of this site, or your dealings with this Web site, you can contact: [info@watertoday.org](mailto:info@watertoday.org).

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