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The term "Water Today" means Water Today Pvt. Ltd., whose registered office is at 3D, III Floor Bhagheeratha Residency, 124, Marshall's Road, Egmore, Chennai-600 008 TN, India. The term 'you' refers to the user or viewer of our website.

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IMPORTANT LEGAL INFORMATION

By accessing this website and its pages (hereinafter referred to as the 'Website'), you declare that you acknowledge the following terms and conditions of use (hereinafter referred to as the 'Terms and Conditions') WaterToday owned Network Site (hereinafter referred to as the 'watertoday.org'). If you do not agree to the Terms and Conditions, please refrain from accessing this Website

GENERAL RULES

The use of this website is subject to the following terms of use:

The content of the pages of this website is for your general information and use only. It is subject to change without notice.

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Privacy policy

This privacy policy sets out how Water Today uses and protects any information that you give watertoday.org when you use this website.

We are committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement

We may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 1 November 2015.

Information we collect and how we use it

We may collect the following information:

- name and job title
- contact information including email address
- demographic information such as postcode, preferences and interests
- other information relevant to customer surveys and/or offers

What we do with the information we gather

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

Internal record keeping

We may use the information to improve our products and services

We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided

From time to time, we may also use your information to contact you for market research purposes.

We may contact you by email, phone, fax or mail. We may use the information to customise the website according to your interests

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

How we use cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences. We use traffic log cookies to

identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information

You may choose to restrict the collection or use of your personal information in the following ways:

whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes

if you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us at info@watertoday.org

We will not sell, distribute or lease your personal information to third parties unless we have your

permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at the above address. We will promptly correct any information found to be incorrect.

Disclaimer

The information contained in this website is for general information purposes only. The information is provided by Water Today and while we endeavour to keep the information up to date and correct, we make no representations or warranties of any kind, express or implied, about the completeness, accuracy, reliability, suitability or availability with respect to the website or the information, products, services, or related graphics contained on the website for any purpose. Any reliance you place on such information is therefore strictly at your own risk.

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Acceptable Internet Use Policy

Use of the internet by employees of Water Today is permitted and encouraged where such use supports the goals and objectives of the business.

However, Water Today has a policy for the use of the internet whereby employees must ensure that they:

comply with current legislation

use the internet in an acceptable way

do not create unnecessary business risk to the company by their misuse of the internet

Unacceptable Behaviour

In particular the following is deemed unacceptable use or behaviour by employees:

visiting internet sites that contain obscene, hateful, pornographic or otherwise illegal material
using the computer to perpetrate any form of fraud, or software, film or music piracy

using the internet to send offensive or harassing material to other users
downloading commercial software or any copyrighted materials belonging to third parties, unless this download is covered or permitted under a commercial agreement or other such licence
hacking into unauthorised areas
publishing defamatory and/or knowingly false material about [business name], your colleagues and/or our customers on social networking sites, 'blogs' (online journals), 'wikis' and any online publishing format
revealing confidential information about [business name] in a personal online posting, upload or transmission -including financial information and information relating to our customers, business plans, policies, staff and/or internal discussions
undertaking deliberate activities that waste staff effort or networked resources
introducing any form of malicious software into the corporate network

Company-owned information held on third-party websites

If you produce, collect and/or process business-related information in the course of your work, the information remains the property of Water Today. This includes such information stored on third-party websites such as webmail service providers and social networking sites, such as Facebook and LinkedIn.

Monitoring

Water Today accepts that the use of the internet is a valuable business tool. However, misuse of this facility can have a negative impact upon employee productivity and the reputation of the business.

In addition, all of the company's internet-related resources are provided for business purposes. Therefore, the company maintains the right to monitor the volume of internet and network traffic, together with the internet sites visited. The specific content of any transactions will not be monitored unless there is a suspicion of improper use.

Acceptable email use policy

Use of email by employees of Water Today is permitted and encouraged where such use supports the goals and objectives of the business. However, Water Today has a policy for the use of email whereby the employee must ensure that they:

comply with current legislation
use email in an acceptable way
do not create unnecessary business risk to the company by their misuse of the internet

Unacceptable behaviour

Use of email by employees of Water Today is permitted and encouraged where such use supports the goals and objectives of the business. However, Water Today has a policy for the use of email whereby the employee must ensure that they:

use of company communications systems to set up personal businesses or send chain letters
forwarding of company confidential messages to external locations
distributing, disseminating or storing images, text or materials that might be considered indecent, pornographic, obscene or illegal
distributing, disseminating or storing images, text or materials that might be considered discriminatory, offensive or abusive, in that the context is a personal attack, sexist or racist, or might be considered as harassment
accessing copyrighted information in a way that violates the copyright
breaking into the company's or another organisation's system or unauthorised use of a password/mailbox
broadcasting unsolicited personal views on social, political, religious or other non-business related matters
transmitting unsolicited commercial or advertising material
undertaking deliberate activities that waste staff effort or networked resources
introducing any form of computer virus or malware into the corporate network.

No Warranty

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